

Mr. Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, New York 10023

**IMMEDIATELY RETURN LIKE IT IS TO ITS ORIGINAL HOUR FORMAT IN TIME FOR
BLACK HISTORY MONTH**

As a regular viewer and strong supporter of "Like It Is", I am outraged at the decision of WABC-TV to cut the format of this highly esteemed public service/news program to a half hour show in order to insert "Inside Stuff", a quasi sports, entertainment and sometimes situation comedy offering, in the space originally allotted for WABC-TV's lone Black public affairs program. I find the decision an insult to our community, offensive to our intelligence, and humiliating to the program's producer.

"Like It Is", with its multiple award winning producer and host Gil Noble, has served its viewers for over the last 34 years with timely and critical analysis of the political, economic and cultural issues that shape our lives and brings pride and self-esteem to our community. I find the decision to reduce the program is an attempt to diminish its capacity and continuity to provide thorough information within an hour, without having to resort to a new week-to-week serial context. The historic Kerner Commission called upon the media to provide greater representation of people of color in general and the Black community in particular by airing various issues and viewpoints that make up this country's ethnic diversity, "Like It Is" has offered a unique and most needed opportunity for people to examine current affairs through an authentic African-American perspective. To date it is the longest running African-American produced television program in the U.S. (which previously had given both WABC-TV and the ABC Network considerable praise in the Black community) that has produced the largest body of programs and documentaries in this country on the African experience in the U.S., Caribbean and even Africa itself.

Today, many of the gains that people of African ancestry have made in media during the past three decades are being systematically reversed. Racial diversity in media ownership and representation in the newsrooms is in decline. The fact that "Like It Is" is one of the only regularly scheduled Black programs produced at WABC-TV out of 168 hours of airtime a week, coupled with your station's decision to first try to eliminate the program and then in lieu of that slash the time format, reflects a dangerous, frightening and disturbing trend.

Again, I call upon you to return "Like It Is" to its original hour format. We are very much aware that Disney, an entertainment conglomerate, owns ABC and its news and public affairs department. While I will always support "Like It Is" and Gil Noble, I feel that if these reasonable requests are not granted, I will be forced to find other ways to express my displeasure via my network viewing habits and my purchasing power. I will encourage others to do the same. There are many ways in which my community can register its displeasure pertaining to what we feel is your insensitivity to the audience that "Like It Is" serves. And as Black History Month is fast approaching, and as "Like It Is" always does special programming to honor this month, it is even more urgent that you return the show to its original hour immediately. If this show is not returned to its one hour format in time for Black History month, I will without hesitation use the options mentioned above.

Print and Sign

Michael Owens

Address

*401 Rte. 22w apt #8-A N. PLAINFIELD N.J.
07060*

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

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Print and Sign

Joseph A. Fortunato - Joseph A. Fortunato

Address

546 Valley Road, Upper Montclair, N.J. 07093

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

Mr. Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, New York 10023

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Print and Sign Edward Little Jr.

Address 134 HAMMOND AVE PASSAIC, NJ 07055

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

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Print and Sign

Address

Salim Abdus-Salaam
1441-38 St Georges Ave
Colonial, NJ 08067

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

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President and General Manager
WABC-TV
7 Lincoln Square

New York, New York 10023

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Print and Sign Richard Cammarieri RICHARD CAMMARIERI
Address 279 DELLAVAN AVE.
NEWARK, NJ 07104

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

Mr. Dave Davis
President and General Manager
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7 Lincoln Square
New York, New York 10023

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Print and Sign

Address

Augustine M. Riquier-Sacquetiere M'Duqae'
67 Monroe Blvd.
Amree Twp NJ 08831

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

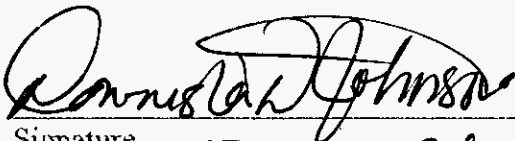
RETURN *LIKE IT IS* TO ITS ORIGINAL 1 HOUR FORMAT!

As a regular viewer and strong supporter of "Like It Is" I am outraged at the decision of WABC-TV to cut the format of this esteemed public service/news show to ½ hour, in order to expand the time allotted for sports and entertainment. How insulting!

"Like It Is," with its award winning host and producer Gil Noble, has served the American public for the past 34 years with timely and critical analysis of the political, economic and cultural issues that shape our lives. Serving the mandate of the Kerner Commission, which called upon the media to provide greater representation of people of color and the various issues and viewpoints that make up this country's ethnic diversity, "Like It Is" has offered a unique and most needed opportunity for people to examine current affairs through an African American perspective. To date it is the longest running African American produced television program in the US and has produced the largest body of programs and documentaries on Black Americans.

Today many of the gains that people of color have made in media broadcasting are being reversed. Racial diversity in media ownership and representation in the news rooms is in decline. The fact that "Like It Is" is one of the only regularly scheduled Black programs produced at WABC-TV, coupled with your station's decision to first try to eliminate the program and then to slash the time format, reflects this dangerous and disturbing trend.

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Signature

106 Federal Ct

Address

Galloway NJ 08205

Date

12/30/04

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President and General Manager
WABC-TV
7 Lincoln Square
New York, New York 10023

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Print and Sign

Address

Eddie Powell
757 Stuyvesant Ave
Irvington NJ 07111

cc: Anne M. Sweeney, Co-Chair Disney Media Networks; David Stern, Commissioner of the NBA

Mr. Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, New York 10023

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Print and Sign

Thomas Burgess (Thomas Burgess)
Address 22 Danforth Ave J.C. N.J. 07305

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

**BOYCOTT ALL WABC AND DISNEY PROGRAMMING AND PRODUCTS, EXCEPT FOR
"LIKE IT IS"**

As an avid viewer and strong supporter of "Like It Is", I am outraged by your continuous pre-emptions, interruptions and scaling back of the show's hour format, in spite of the tremendous outpouring of written requests and protests by the community for WABC-TV and its parent company, Disney, to commit to a one hour time slot for "Like It Is" without interruption. WABC-TV and Disney's treatment of the show can only be viewed as a deliberate plot to sabotage one of the most progressive and socially significant programs on the air.

Furthermore, I am aware of the hundreds of positive letters in support of the show on file at the station. Even more importantly, I am aware that the letters of support for "Like It Is" with Gil Noble far out weigh the amount of viewer mail received for any other show produced at WABC-TV in New York, including your news programs. From the letters that you have on file, dating back to 2002, Gil Noble, bar none, is the station's most respected and popular journalist and on air personality. At least 95% of the viewer mail on file is for "Like It Is" which is a strong testament to the journalistic integrity of the show's host and the relevance of its programming. No other program produced by your station in New York generates 1/10th of the community enthusiasm that "Like It Is" does. Moreover, as producer of the show, Gil Noble has an illustrious 37 year track record, receiving numerous industry awards, including 7 emmys, over 650 community awards. Needless to say, if this were any other show, you would be heralding the success of its host/producer and lauding the show as one of ABC's flagship programs. Instead, you do everything to undermine the significance of the show.

Your mistreatment of "Like It Is" coupled with the WABC and Disney's dearth of programming diversity, especially when it comes to educational programming for people of color, underscores the racism and disdain that this network has for its diverse viewership, especially the African American community. Therefore since this station does not support the type of news and public affairs programs that matter to me, I am not supporting the news programs that matter to you all. Except for "Like It Is", I **AM BOYCOTTING ALL WABC-TV AND DISNEY PROGRAMMING AND PRODUCTS!** Hence I am glad to participate in this boycott, especially since I find your other news programs to be extremely biased in its reporting on issues pertaining to ethnic communities.

I remind you that we the people own these airwaves and that as a broadcaster you are mandated by the FCC to be responsive to the communities that you service in exchange for free use of the public airwaves.

You have violated your mandate of public service to the African American community, as well as to other communities of color.

Rodney Wells
Name (please print and sign)

7/1/05
Date

Address: 487 KENNY ST.
BROOKLYN N.Y.

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
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SEYDOU NJOYA

6/30/05

Name (please print and sign)

Date

Address: 185 HALL ST

BROOKLYN, NY 11205

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

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"LIKE IT IS"**

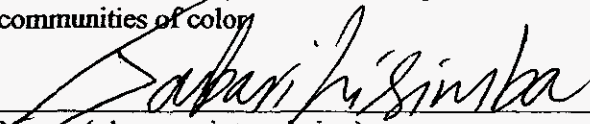
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Name (please print and sign)

01-07-05
Date

Address: Utica Brooklyn

cc Michael J. Hopps – Commissioner of FCC
Kevin J. Martin – Chairman of FCC
Anne M. Sweeney – Co-Chair Disney Media Networks
Melvin L. Watt – Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

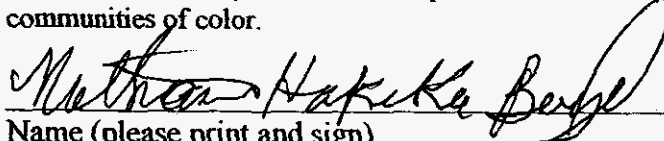
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Name (please print and sign)

07/1/05
Date

Address: 110 Cambridge Pl

Bklyn NY 10038

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

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Michael Hooper 7/1/05
Name (please print and sign) Date
Address: 338 New York Avenue

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
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You have violated your mandate of public service to the African American community, as well as to other communities of color.

Charles Jones
Name (please print and sign)

7/1/05
Date

Address: 1150 Commonwealth Ave

Bnx NY 10472

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
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Mutiya Vision
Name (please print and sign) _____ Date _____

Address: 118 E. 96th St.

Brooklyn NY 11236

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
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Adam Perine Adam Perine
Name (please print and sign)

07-01-05
Date

Address: _____

cc Michael J. Hopps – Commissioner of FCC
Kevin J. Martin – Chairman of FCC
Anne M. Sweeney – Co-Chair Disney Media Networks
Melvin L. Watt – Chair of Congressional Black Caucus

Dave Davis
President and General Manager
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DAVID VISION
Name (please print and sign)

4/1/05
Date

Address: 1185 59th St

BROOKLYN, N.Y. 11236

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
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Anthony C. Ross
Name (please print and sign) _____ Date _____

Address: 235 Washington Ave
Bk Ny 11205

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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Anne Ferdinand

Name (please print and sign)

7/1/05

Date

Address: 1536 Canarsie R.d.

Bklyn, NY

cc

Michael J. Hopps - Commissioner of FCC

Kevin J. Martin - Chairman of FCC

Anne M. Sweeney - Co-Chair Disney Media Networks

Melvin L. Watt - Chair of Congressional Black Caucus

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Rollie Hernandez Rollie Hernandez 7/1/05
Name (please print and sign) Date
Address: 832 Madison St Elmhurst 11224 NY

cc Michael J. Hopps – Commissioner of FCC
Kevin J. Martin – Chairman of FCC
Anne M. Sweeney – Co-Chair Disney Media Networks
Melvin L. Watt – Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

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STANLEY W. MATHIS
Name (please print and sign)

06/01/05
Date

Address: 697 10TH AVE APT 2 F.N
NYC 10036

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
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Sallomé Hralima 7/1/05
Name (please print and sign) Date

Address: 237 Jefferson Ave. #3, Brooklyn, NY 11214

cc Michael J. Hopps – Commissioner of FCC
Kevin J. Martin – Chairman of FCC
Anne M. Sweeney – Co-Chair Disney Media Networks
Melvin L. Watt – Chair of Congressional Black Caucus

Dave Davis
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Name (please print and sign) Shelly Suma Ballard

Date 7/1/05

Address: 79 Royal Drive
Freeport NY 11520

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
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Buron L. Barton July 03RD, 2005
Name (please print and sign) Date

Address: 2719 MIWOOD STREET, BROOKLYN, NY 11225.

Buron L. Barton
cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
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